

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

MEDIA STRATEGIES & RESEARCH VA
Attention: Accounts Payable
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

INVOICE

DUPLICATE

Advertiser	KAINE FOR SENATE 2012	Invoice #	WN12100218
Product		Invoice Date	10/28/12
Estimate Number	11519	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/07/12
Station	WRC	Order #	327648
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/01/12 - 10/07/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	5-6A NEWS4 @5AM	5A-6A								
	CDR										
					10/01/12 to 10/07/12	5x	11111--				
	WRC			M	10/01/12	:30	5:44 AM	KAI TV52	\$810.00		1
	WRC			Tu	10/02/12	:30	5:38 AM	KAI TV52	\$810.00		2
	WRC			W	10/03/12	:30	5:28 AM	KAI TV52	\$810.00		3
	WRC			Th	10/04/12	:30	5:27 AM	KAI TV52	\$810.00		4
	WRC			F	10/05/12	:30	5:15 AM	KAI TV52	\$810.00		5
2	WRC	6-7A NEWS4 @ 6AM	6A-7A								
	CDR										
					10/01/12 to 10/07/12	5x	11111--				
	WRC			M	10/01/12	:30	6:28 AM	KAI TV52	\$1,800.00		1
	WRC			Tu	10/02/12	:30	6:29 AM	KAI TV52	\$1,800.00		2
	WRC			W	10/03/12	:30	6:22 AM	KAI TV52	\$1,800.00		3
	WRC			Th	10/04/12	:30	6:09 AM	KAI TV52	\$1,800.00		4
	WRC			F	10/05/12	:30	6:29 AM	KAI TV52	\$1,800.00		5
3	WRC	7-9A TODAY SHOW	7A-9A								
	CDR										
					10/01/12 to 10/07/12	6x	11121--				
	WRC			M	10/01/12	:30	8:35 AM	KAI TV52	\$2,340.00		1
	WRC			Tu	10/02/12	:30	8:58 AM	KAI TV52	\$2,340.00		2
	WRC			W	10/03/12	:30	8:29 AM	KAI TV52	\$2,340.00		3
	WRC			Th	10/04/12	:30	7:27 AM	KAI TV52	\$2,340.00		4
	WRC			Th	10/04/12	:30	8:51 AM	KAI TV52	\$2,340.00		5
	WRC			F	10/05/12	:30	8:36 AM	KAI TV52	\$2,340.00		6

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Sales Region	Local	Order Flight	10/01/12 - 10/07/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WRC IP	News 4 Sat 6am 6-7a	6A-7A								
					10/01/12 to 10/07/12	1x	-----S-				
	WRC			Sa	10/06/12	:30	6:09 AM	KAI TV52	\$500.00		1
5	WRC IP	Saturday Today 7-9a	7A-9A								
					10/01/12 to 10/07/12	1x	-----S-				
	WRC			Sa	10/06/12	:30	8:46 AM	KAI TV52	\$1,000.00		1
6	WRC CDR	News Sun 6-7a	6-7a								
					10/01/12 to 10/07/12	1x	-----S				
	WRC			Su	10/07/12	:30	6:40 AM	KAI TV52	\$810.00		1
7	WRC IP	News Sun 7-8a	7-8a								
					10/01/12 to 10/07/12	1x	-----S				
	WRC			Su	10/07/12	:30	7:25 AM	KAI TV52	\$650.00		1
8	WRC CDR	Sunday Today 8-9a	8-9A								
					10/01/12 to 10/07/12	1x	-----S				
	WRC			Su	10/07/12	:30	8:25 AM	KAI TV52	\$2,700.00		1
9	WRC CDR	9-10A TODAY SHOW 2	9A-10A								
					10/01/12 to 10/07/12	1x	M-----				
	WRC			M	10/01/12	:30	9:52 AM	KAI TV52	\$1,350.00		1

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Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRC IP	11A-12P MIDDAY NEWS	11A-12P								
					10/01/12 to 10/07/12	1x	----F--				
	WRC			F	10/05/12	:30	11:22 AM	KAI TV52	\$400.00		1
11	WRC IP	Ellen	3P-4P								
					10/01/12 to 10/07/12	2x	-1-1---				
	WRC			Tu	10/02/12	:30	2:58 PM	KAI TV52	\$500.00		1
	WRC			Th	10/04/12	:00			\$500.00	See MG 11.3	2
					PREEMPT						
	WRC			Th	10/04/12	:30	3:38 PM	KAI TV52	\$720.00	MG for 11.2 10/04	3
12	WRC IP	4-5P NEWS4 @ 4PM	4P-5P								
					10/01/12 to 10/07/12	10x	22222--				
	WRC			M	10/01/12	:30	4:10 PM	KAI TV52	\$700.00		2
	WRC			M	10/01/12	:30	4:55 PM	KAI TV52	\$700.00		1
	WRC			Tu	10/02/12	:30	4:12 PM	KAI TV52	\$700.00		4
	WRC			Tu	10/02/12	:30	4:49 PM	KAI TV52	\$700.00		3
	WRC			W	10/03/12	:30	4:28 PM	KAI TV52	\$700.00		5
	WRC			W	10/03/12	:30	4:51 PM	KAI TV52	\$700.00		6
	WRC			Th	10/04/12	:30	4:23 PM	KAI TV52	\$700.00		7
	WRC			Th	10/04/12	:30	4:55 PM	KAI TV52	\$700.00		8
	WRC			F	10/05/12	:30	4:22 PM	KAI TV52	\$700.00		9
	WRC			F	10/05/12	:30	4:55 PM	KAI TV52	\$700.00		10
13	WRC	5-6P NEWS 4 @ 5PM	5P-6P								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
					10/01/12 to 10/07/12	10x	22222- -				
	WRC			M	10/01/12	:30	5:40 PM	KAI TV52	\$1,620.00		2
	WRC			M	10/01/12	:30	5:45 PM	KAI TV52	\$1,620.00		1
	WRC			Tu	10/02/12	:30	5:21 PM	KAI TV52	\$1,620.00		4
	WRC			Tu	10/02/12	:30	5:55 PM	KAI TV52	\$1,620.00		3
	WRC			W	10/03/12	:30	5:23 PM	KAI TV52	\$1,620.00		6
	WRC			W	10/03/12	:30	5:43 PM	KAI TV52	\$1,620.00		5
	WRC			Th	10/04/12	:30	5:12 PM	KAI TV52	\$1,620.00		7
	WRC			Th	10/04/12	:30	5:56 PM	KAI TV52	\$1,620.00		8
	WRC			F	10/05/12	:30	5:19 PM	KAI TV52	\$1,620.00		9
	WRC			F	10/05/12	:30	5:56 PM	KAI TV52	\$1,620.00		10
14	WRC	6-7P NEWS4 @ 6PM	6P-7P								
CDR											
					10/01/12 to 10/07/12	10x	22222- -				
	WRC			M	10/01/12	:30	6:13 PM	KAI TV52	\$1,800.00		2
	WRC			M	10/01/12	:30	6:43 PM	KAI TV52	\$1,800.00		1
	WRC			Tu	10/02/12	:30	6:24 PM	KAI TV52	\$1,800.00		4
	WRC			Tu	10/02/12	:30	6:53 PM	KAI TV52	\$1,800.00		3
	WRC			W	10/03/12	:30	6:13 PM	KAI TV52	\$1,800.00		6
	WRC			W	10/03/12	:30	6:53 PM	KAI TV52	\$1,800.00		5
	WRC			Th	10/04/12	:30	6:13 PM	KAI TV52	\$1,800.00		8
	WRC			Th	10/04/12	:30	6:52 PM	KAI TV52	\$1,800.00		7
	WRC			F	10/05/12	:30	6:11 PM	KAI TV52	\$1,800.00		9
	WRC			F	10/05/12	:30	6:52 PM	KAI TV52	\$1,800.00		10
15	WRC	6-630P NEWS4 @ 6P SA WKND 6-630P									

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16	CDR				10/01/12 to 10/07/12	1x	-----S-				
	WRC	630-7P NBC SA NIGHTLYNEWS 630-7P		Sa	10/06/12	:30	6:13 PM	KAI TV52	\$1,620.00		1
	WRC IP										
17	CDR				10/01/12 to 10/07/12	1x	-----S-				
	WRC	730-8P ACCESS HOLLYWOOD 730P-8P		Sa	10/06/12	:30	6:29 PM	KAI TV52	\$2,500.00		1
	WRC CDR										
18	CDR				10/01/12 to 10/07/12	2x	--1-1--				
	WRC	The Voice	8-10p	W	10/03/12	:30	7:30 PM	KAI TV52	\$4,050.00		1
	WRC			F	10/05/12	:30	7:47 PM	KAI TV52	\$4,050.00		2
19	CDR				10/01/12 to 10/07/12	1x	M-----				
	WRC	Parenthood	10-11p	M	10/01/12	:30	8:41 PM	KAI TV52	\$11,500.00		1
	WRC CDR										
20	CDR				10/01/12 to 10/07/12	1x	-T-----				
	WRC	11-1135p M-SU L NEWS	11P-1135P	Tu	10/02/12	:30	11:00 PM	KAI TV52	\$6,000.00		1
	WRC CDR										
					10/01/12 to 10/07/12	5x	11111--				

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20	WRC	11-1135p M-SU L NEWS	11P-1135P								
	CDR										
	WRC			M	10/01/12	:30	11:13 PM	KAI TV52	\$3,600.00		1
	WRC			Tu	10/02/12	:30	11:22 PM	KAI TV52	\$3,600.00		2
	WRC			W	10/03/12	:30	11:14 PM	KAI TV52	\$3,600.00		3
	WRC			Th	10/04/12	:30	11:23 PM	KAI TV52	\$3,600.00		4
	WRC			F	10/05/12	:30	11:29 PM	KAI TV52	\$3,600.00		5
21	WRC	11-1135p M-SU L NEWS	11P-1135P								
	CDR										
					10/01/12 to 10/07/12	1x	----- 1-				
	WRC			Sa	10/06/12	:30	11:21 PM	KAI TV52	\$3,600.00		1
22	WRC	Late News (NFL)	1130P-1205a								
	IP										
					10/01/12 to 10/07/12	1x	----- 1				
	WRC			Su	10/07/12	:30	12:14 AM	KAI TV52	\$2,500.00		1
23	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
	CDR										
					10/01/12 to 10/07/12	4x	1- 111--				
	WRC			M	10/01/12	:30	12:31 AM	KAI TV52	\$1,500.00		1
	WRC			W	10/03/12	:30	12:30 AM	KAI TV52	\$1,500.00		2
	WRC			Th	10/04/12	:30	12:07 AM	KAI TV52	\$1,500.00		3
	WRC			F	10/05/12	:30	12:20 AM	KAI TV52	\$1,500.00		4

Aired Spots**72**

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

MEDIA STRATEGIES & RESEARCH VA
Attention: Accounts Payable
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

INVOICE

DUPLICATE

Advertiser	KAINE FOR SENATE 2012
Product	
Estimate Number	11519

Invoice #	WN12100218
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

Station	WRC
Account Executive	Kaitie Conway
Sales Office	Washington DC Local
Sales Region	Local

Order #	327648
Alt Order #	
Deal #	
Order Flight	10/01/12 - 10/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	42650
Advertiser Ref	27689

<u>Gross Total</u>	\$136,740.00	
<u>Agency Commission</u>	\$20,511.00	
<u>Net Amount Due</u>	\$116,229.00	<u>Payment Terms 30 Days</u>

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